

# Study Designs in Epidemiology

## Descriptive and Cross-sectional Designs

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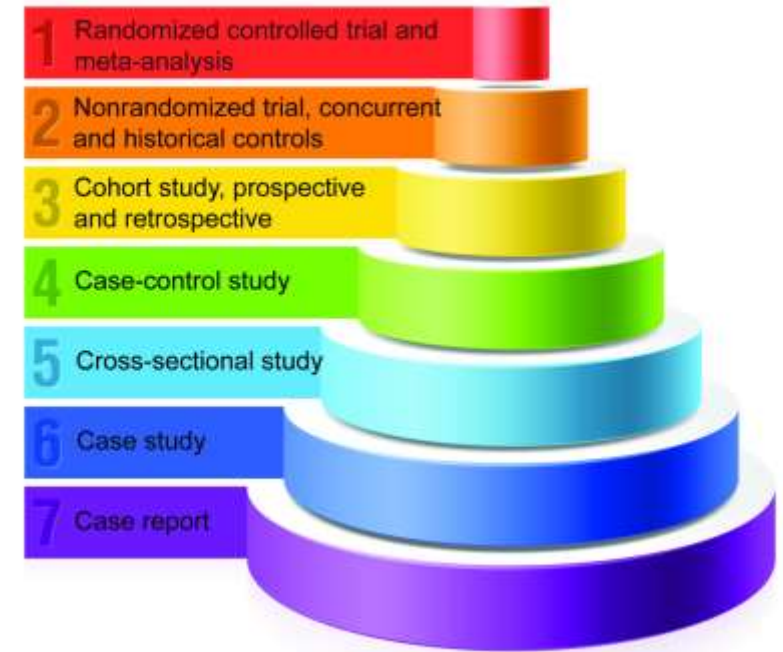


Figure. Hierarchy of Research Design



# Epidemiologic Study Design

**Study design is the arrangement of conditions for the collection and analysis of data to provide the most accurate answer to a question in the most economical way.**



# Types of Epidemiologic Study Designs

## I. Based on objective/focus/research question:

### 1. Descriptive studies

Describe: what, who, when, where

### 2. Analytic studies

Analyze: How and why



# Types of Epidemiological Study Designs

## II. Based on the role of the investigator

### 1. Observational studies

- The investigator observes what naturally happens
- No intervention

### 2. Intervention/Experimental studies

- Investigator intervenes: changes things and introduce exposure.
- Researcher has control over the situation



# Types of Epidemiological Study Designs

## III. Based on timing :

### 1. One-time (one-spot) studies

- Conducted at a point in time
- An individual is observed at once

### 2. Longitudinal (Follow-up) studies

- Conducted over a period of time
- Individuals are followed over a period of time



# Types of Epidemiological Study Designs

## IV. Based on direction of follow-up/data collection:

### 1. Prospective

Data collection occurs forward in time: into the future

### 2. Retrospective

Conducted backward in time: past events



# Types of Epidemiological Study Designs

## V. Based on type of data they generate:

### 1. Qualitative studies:

- Generate textual data
- Also called exploratory studies

### 2. Quantitative studies:

- Generate numerical data
- Also called explanatory studies



# Types of Epidemiological Study Designs

**The most widely used classification:**

- **Descriptive studies (who, when, where)**  
describe occurrence of outcome
- **Analytic studies (how, why)**  
describe **association** between exposure and outcome



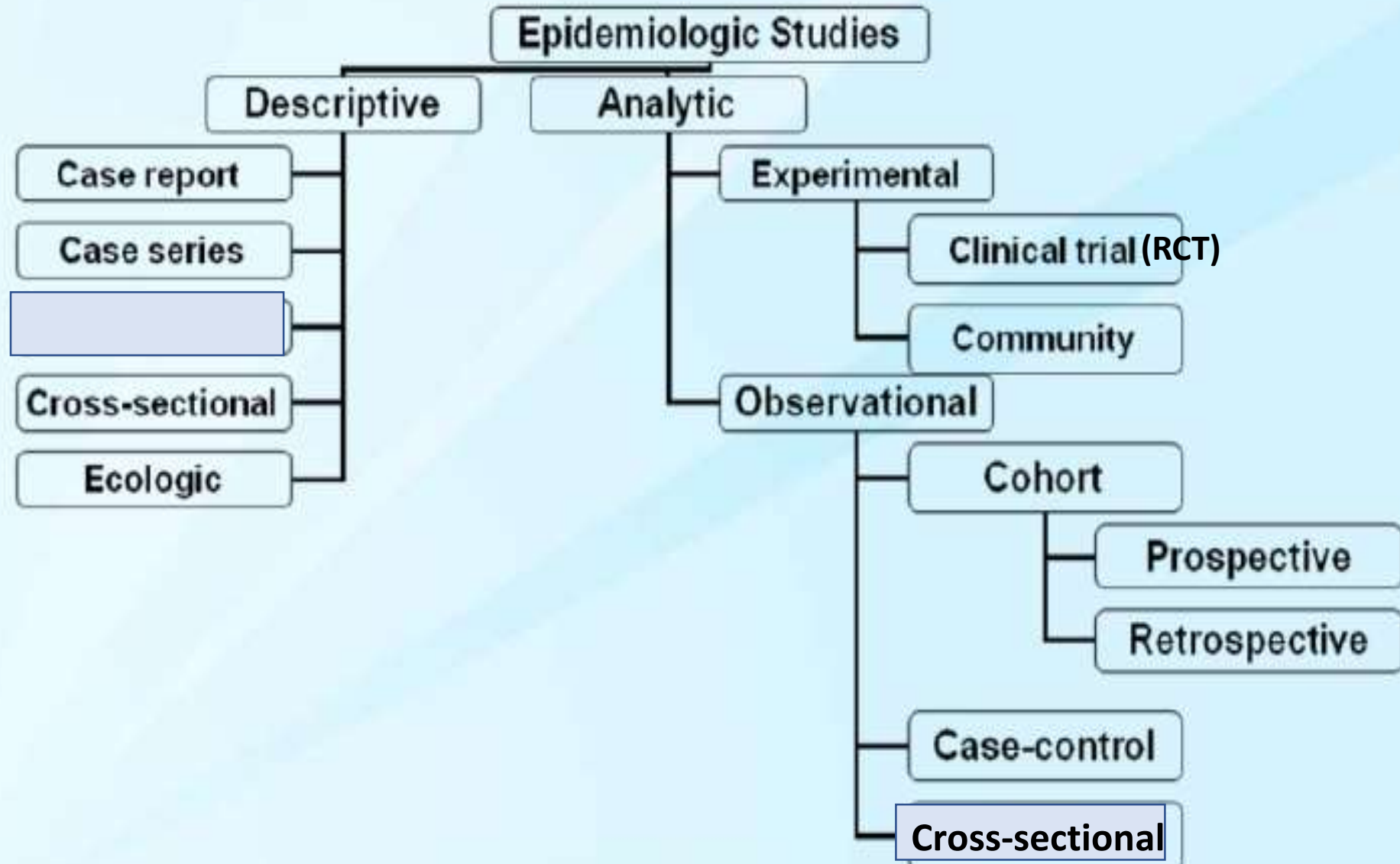


# Basic Research Study Designs in Epidemiology

**Study design** is the arrangement of conditions for the collection and analysis of data to provide the most accurate answer to a question in the most economical way.



# Taxonomy of Epidemiologic Studies



# Descriptive Studies

- Descriptive studies are usually the first phase of an epidemiological investigation.
- These studies are concerned with observing the distribution of disease or health – related characteristics in human populations.
- Such studies basically ask the questions of what, who, where, and when.
- Useful for generating new hypothesis (provides clues to disease etiology)



# Research Hypothesis

A hypothesis is a supposition, arrived at from observation or reflection.

- ❑ It can be accepted or rejected using the techniques of analytical epidemiology.

A hypothesis should specify the following:

1. The population.
2. The specific cause being considered.
3. Expected outcome – disease.
4. Time response relationship (expectation).
5. Be understandable, measurable and testable.



# Develop a research question & Hypothesis

- General concern – Hb of mother and Birth weight of baby.

## RQ -

- Is Anemia in pregnancy associated with low birth weight in newborn?

## Null Hypothesis

- There is no difference in the incidence of LBWs in the mothers who are anemic and those who are not anemic.

## Research Hypothesis

- The incidence of LBWs in mothers who are anemic is higher than those who are not anemic



# Descriptive studies

## 1. Case Reports:

- presentation of a single case or handful of cases
- Generally report a new or unique finding
  - e.g. previous undescribed disease
  - e.g. unexpected link between diseases
  - e.g. unexpected new therapeutic effect
  - e.g. adverse events



# Descriptive studies

## 2. Case Series

Experience of a group of patients with a similar diagnosis

- Cases may be identified from a single or multiple sources
- Generally report on new/unique condition
- May be the only realistic design for rare disorders



# Case report and Case Series

- **Advantages**

- Useful for hypothesis generation
- Informative for very rare diseases with few established risk factors

- **Disadvantages**

- Cannot study cause and effect relationships
- Cannot assess disease frequency in a population





### 3. Ecological Studies (correlation study)

The ecologic study is a hypothesis generating study. Usually using group-level data (population-level), it examines if two factors are correlated with each other.

- It involves the collection of events over a defined population base and by the use of denominator data to determine rates.

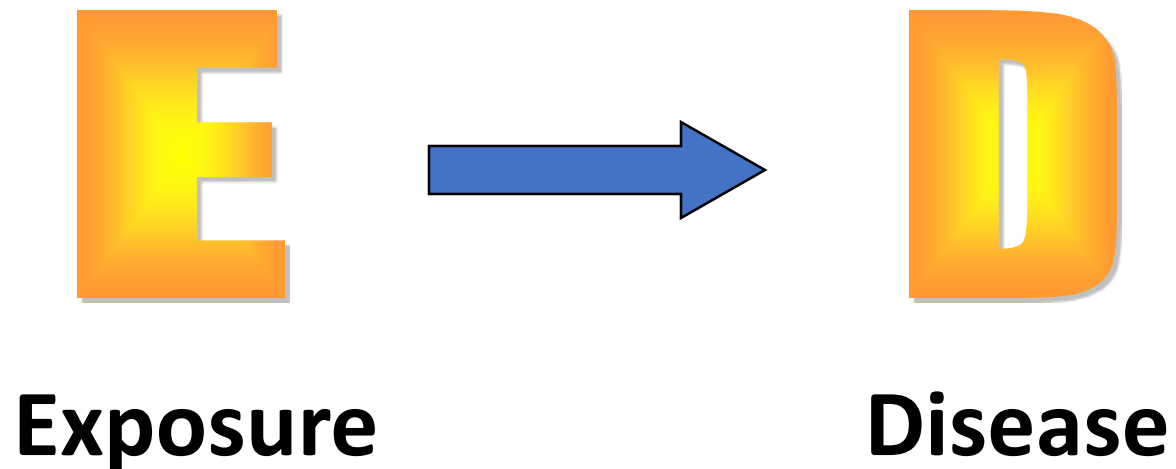
It results in Ecological Fallacy: Failure in reasoning that arises when an inference is made about an individual based on aggregate data for a group

e.g. Higher rates of coronary heart disease in countries with higher income, Higher rates of leukemia in larger cities , higher rates of car accidents in countries or regions with higher smoking rates.



# Analytical Epidemiology

**Are exposure and disease linked?**



# Analytical Studies (testing hypothesis)

## Observational Studies

- Cross-sectional
- Case-control
- Cohort

## Experimental Studies

- Randomized controlled clinical trials
- Community trials



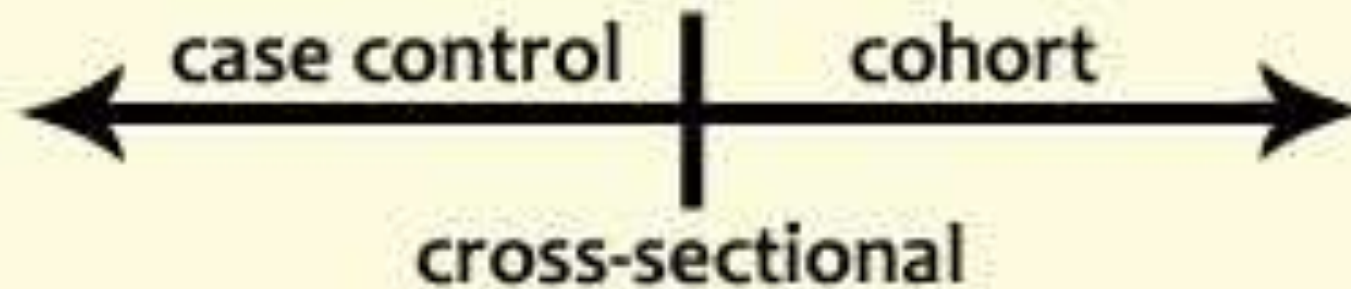
# Observational Studies

## Non-experimental study designs:

- **Observational because there is no individual intervention**
- **Treatment and exposures occur naturally**
- **Individuals can be observed prospectively, retrospectively, or currently**



# Observational Studies



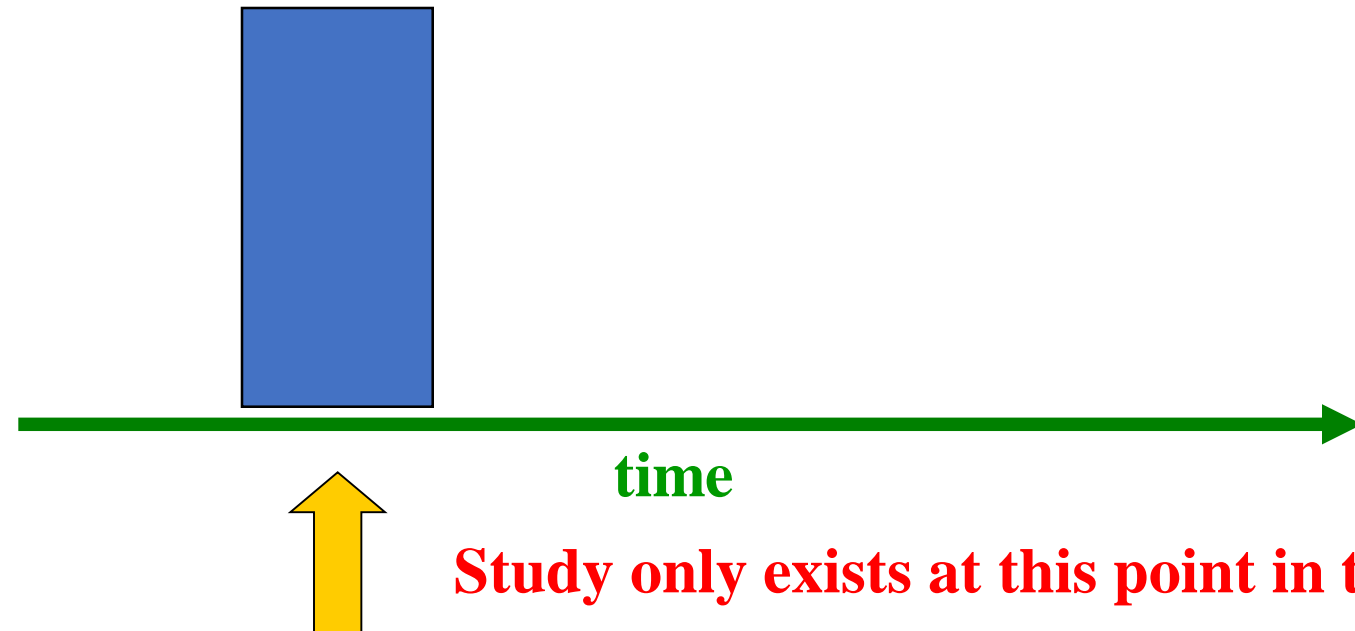
<http://www.medbullets.com/step1-stats/1001/types-of-studies>



# Cross-sectional studies

An “observational” design that surveys exposures and disease status at a single point in time (a cross-section of the population)

It is named “prevalence study”



# Cross-sectional studies

- Based on a single examination of a cross section of population at one point in time, by studying a sample that represents the population.
- Results of CS study can be generalized to the whole population (provided the sampling has been done correctly).
- Longitudinal studies are Based on multiple observations in the same population over a multiple points of time.

e.g. What is the prevalence of diabetes in Jordan?

What is the prevalence of malnutrition among children in Jordan?

A survey of asthma among animal handlers

A survey of dietary habits among university students



# Cross-sectional studies

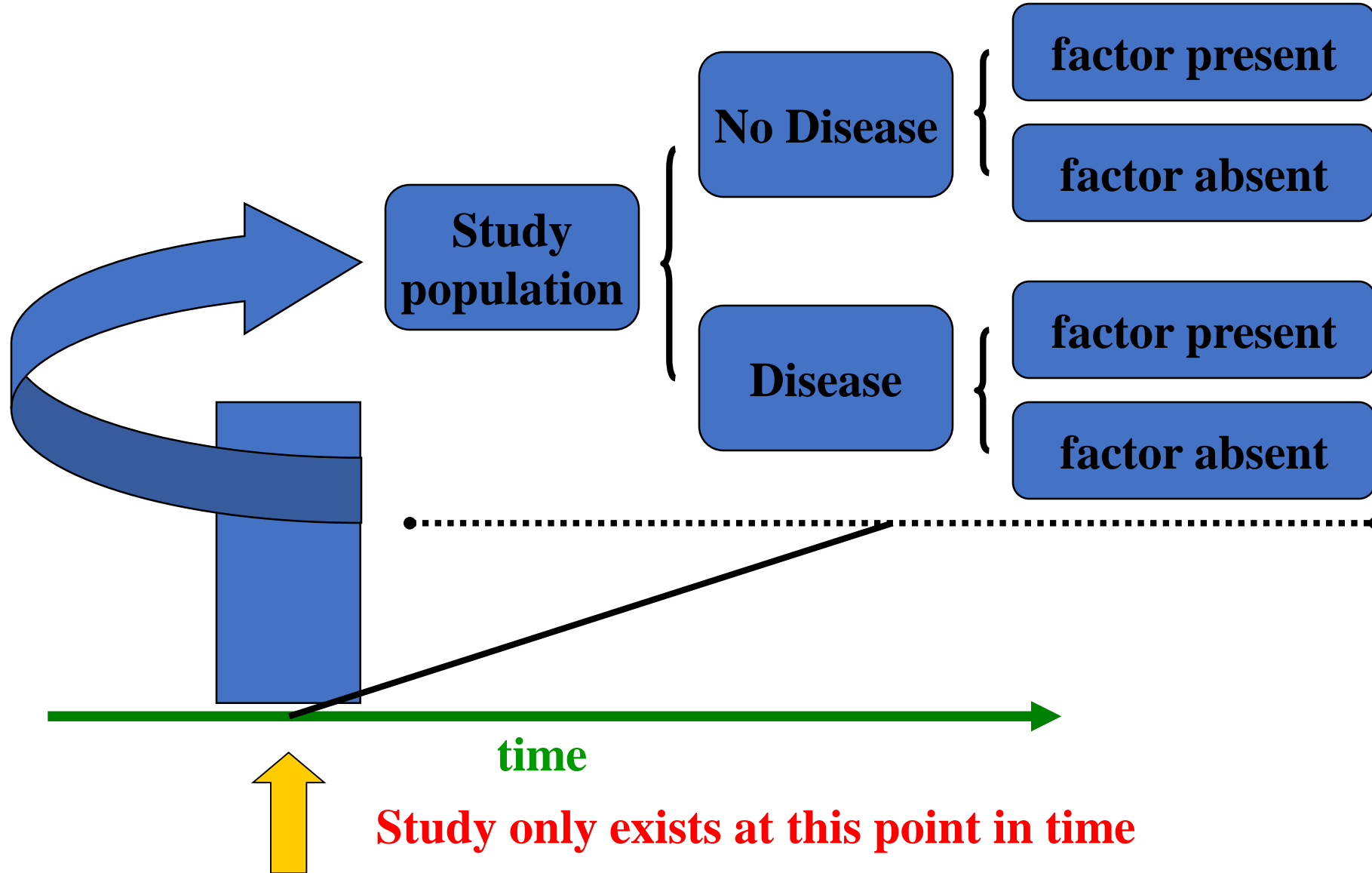
Used to learn more about the disease to explore factors that have role in the etiology of the disease:

- Physical characteristics of people, material and environment
- Socio-economic characteristics e.g., age, education , marital status, number of children and income
- Behavior or practices of people, knowledge, and attitude and beliefs (KAP)
- Events that occur in population





# Cross-sectional Design



# Cross-sectional Studies

- Are the simplest form of observational studies.
- Often used to study conditions that are relatively frequent with long duration of expression (nonfatal, chronic conditions)
- It measures prevalence, not incidence of disease
- Example: community surveys
- Not suitable for studying rare or highly fatal diseases or a disease with short duration of expression.



# Cross-sectional...

## Advantages of cross-sectional studies

- Less time consuming
- Less expensive
- Provides more information (lots of variables)
- Describes the population well
- Generates hypothesis

**Cross-sectional study provides a snap-shot or a photograph of a population at a certain point in time.**



# Cross-sectional studies

## Disadvantages

- Weakest observational design, (it measures prevalence, not incidence of disease). Prevalent cases are only the survivors.
- The temporal sequence of exposure and effect may be difficult or impossible to determine.
- Usually don't know when disease occurred
- Rare events a problem.
- Quickly emerging diseases are also a problem.
- Least useful in establishing causation (among analytical studies).



# Is Cross-sectional design Descriptive or Analytical?

- It may be difficult to decide whether the disease or the exposure came first, so causation should always be confirmed by stronger studies.
- The collection of information about risk factors is retrospective, running the risk of recall bias.
- In practice cross-sectional studies include elements of both descriptive and analytical design.

