

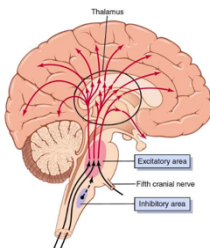
Behavior, motivation and emotions

Activating the brain

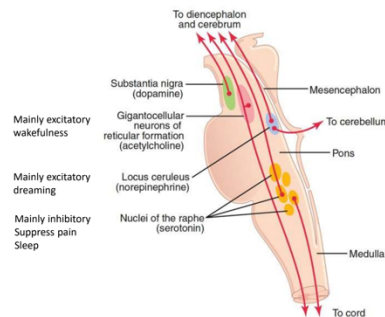
- **Without continuous transmission of nerve signals from the lower brain into the cerebrum, the cerebrum becomes useless.**
 - So a **cut between the midbrain and the cerebrum** this **will result in an irreversible problem**
 - **Signals from the brain stem come from a specific area, the reticular formation (special structure found all through the brainstem) and the lower part of the spinal corda and the lower part of the diencephalon**
 - The **reticular formation there is integration between white and grey matter in which they're not separate and plays an important role in the consciousness of the nervous system**
- **Nerve signals in the brain stem activate the cerebrum in two ways:**
 - (1) by **directly stimulating a background level of neuronal activity in wide areas of the brain.**
 - From the **reticular area** more specifically this area is called the excitatory area of the reticular formation
 - (2) by **activating neurohormonal systems that release specific facilitory or inhibitory hormone-like neurotransmitters into selected areas of the brain.**

Reticular formation

- **Exiting the excitatory area are neurons from the magnocellular cells through mostly through the thalamus to almost all areas of the cerebral cortex to wide spread areas in the cerebral cortex**
- So **these neurons are excitatory so the neurotransmitter is acetylcholine**
- But **how does the excitatory area get excited in the beginning?** There are **sensory signals from the periphery which will go to the excitatory area to simulate it**
- The **pain modality** is the **biggest modality** (most important one) to **excite this area**
 - Which makes sense because you cant sleep when you are pain
- The **sensory modality** that **doesn't reach the reticular formation** is the **olfaction**
 - In movies you sometimes see them wake a person up by making them smell something like onions or alcohol, keep in mind that the olfactory system isnt what made the person wake up but because of the intense stimulus stimulating the pain receptors rather than the olfactory



- The **central driving component** is an **excitatory area located** in the **reticular substance** of the **pons** and **mesencephalon**.
- This **area** is **also called** the **bulboreticular facilitory area**.
- **Most of the signals go first to the thalamus**, where they **excite a different set of neurons** that **transmit nerve signals to all regions of the cerebral cortex**, as well as to **multiple subcortical areas**.
- The **level of activity of the reticular excitatory area** in the **brain stem**, and **therefore the level of activity of the entire brain**, is **determined to a great extent by the number and type of sensory signals that enter the brain from the periphery**.
- **Pain signals** in **particular increase activity in this excitatory area** and **therefore strongly excite the brain to attention**.
- **feedback signals also return from the cerebral cortex back to this same area**.
- **Therefore, any time the cerebral cortex becomes activated by brain thought processes or by motor processes, signals are sent from the cortex to the brain stem excitatory area, which in turn sends still more excitatory signals to the cortex**.
- This **process helps to maintain the level of excitation of the cerebral cortex or even to enhance it**.



Thalamus

- **almost every area of the cerebral cortex connects with its own highly specific area in the thalamus**.
- **Therefore, electrical stimulation of a specific point in the thalamus generally activates its own specific small region of the cortex**.
- **Furthermore, signals regularly reverberate back and forth between the thalamus and the cerebral cortex**
 - So for example someone is studying a physiology lecture, when you are studying you are stimulating certain areas in the cerebral cortex, now this stimulated area will send positive stimulatory feedback to the excitatory area to be more attentive to focus more in the lecture

Reticular formation

- The **reticular inhibitory area** can **inhibit** the **reticular facilitatory area** of the **upper brain stem** and **thereby decrease activity** in the **superior portions of the brain**.
- **One** of the **mechanisms for this activity** is to **excite serotonergic neurons**, which **in turn secrete** the **inhibitory serotonin** at **crucial points in the brain**.

Neurohormonal control of brain activity

- **Often persist for minutes or hours** and **thereby provide long periods of control**.
- **These systems** have **different effects** on **levels of excitability** in **different parts of the brain**.
- there are **multiple neurohormonal systems** in the **brain**, the **activation of each of which plays its own role in controlling a different quality of brain function**.

Limbic system

- The **entire neuronal circuitry** that **controls emotional behavior** and **motivational drives**.

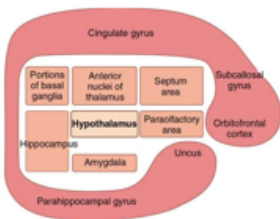
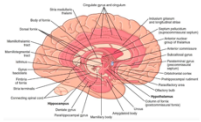
- Structure in the limbic system

- Amygdala
- Hippocampus
- Part of the basal nuclei
- The anterior nuclei of the thalamus
- The paraolfactory area
- The septum area
- The hypothalamus in the center – **MOST IMPORTANTLY**
 - Has so many connections with the other part

- they are an **interconnected complex** of **basal brain elements**.
- **Located** in the **middle of all these structures** is the **extremely small hypothalamus**.
- the **ring of limbic cortex functions** as a **two-way communication** and **association linkage** between the **neocortex** and the **lower limbic structures**.
- **Many of the behavioral functions elicited from the hypothalamus and other limbic structures** are **also mediated through** the **reticular nuclei** in the **brain stem** and **their associated nuclei**.

The Hypothalamus

- It **controls most** of the **vegetative** and **endocrine functions** of the **body** and many aspects of **emotional behavior**.
 - It basically has an **autonomic** and **endocrine control (by controlling the pituitary gland)**
- the **hypothalamus sends output signals** in **three directions**:
 - 1. **Reticular areas** in the **brain stem**.
 - 2. **Anterior thalamus** and **limbic portions of the cortex**.
 - 3. **Pituitary glands**.



- There are many nuclei in the hypothalamus and each one has a specific function
- E.g:

- The lateral hypothalamic area when stimulated it induces thirst and hunger sensations

- They also found when they stimulated this area they expected just thirst and hunger sensations but no they also found an effective nature of the sensation(emotional part – due to the limbic system) in which this stimulation resulted in thirst and hunger associated with this rage kind of pattern of response

- This makes sense cause the hypothalamus is found in the limbic system plus we can see that the people in ramadan when theyre hungry they are a little mad

- While the ventromedial nucleus stimulates satiety sensations

- While the stimulate of this are which causes satiety they also found that it resulted in tranquility

- The medial preoptic area causes a decrease in blood pressure

- While the posterior hypothalamus can cause an increase in the blood pressure

- There are so many nuclei for specific functions for the autonomic nervous system control

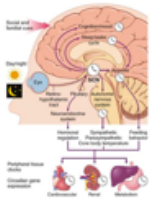
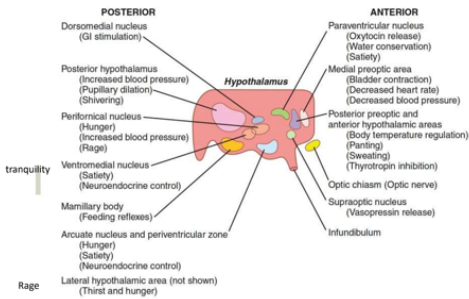
- The **suprachiasmatic nucleus (SCN)** of the **hypothalamus contains about 20,000 neurons** and is **located above the optic chiasm**.

- **biological clocks** are **found in nearly every tissue** and **organ of the body** and **capable of maintaining their own circadian rhythms, although their circadian rhythms are usually maintained for only a few days in the absence of signals from the SCN**.

- **Although the circadian rhythms of the SCN are endogenous and self-sustained, they are altered by environmental changes such as temperature and timing of the light-dark cycle**.

Reward or punishment

- **Several limbic structures** are **particularly concerned** with the **affective nature of sensory sensations**—that is, **whether the sensations are pleasant or unpleasant**.
- These **affective qualities** are **also called reward or punishment, or satisfaction or aversion**.



Punishment centers

- **Aquiduct of Sylvius.**
- **Periventricular area of hypothalamus.**
- **Less potent punishment areas** are **found** in **some locations** in the **amygdala** and **hippocampus.**
- It is **particularly interesting** that **stimulation in the punishment centers** can **frequently inhibit the reward** and **pleasure centers completely**, demonstrating that **punishment** and **fear can take precedence over pleasure and reward.**
 - So basically the punishment centers kind of override the reward centers
- An **emotional pattern** that **involves** the **punishment centers** of the **hypothalamus** and **other limbic structures** and that **has also been well characterized** is the **rage pattern.**
- **Normally, the rage phenomenon** is **held in check** mainly by **inhibitory signals** from the **ventromedial nuclei** of the **hypothalamus.**
- In **addition, portions of the hippocampi** and **anterior limbic cortex**, help suppress the **rage phenomenon.**

Reward centers

- **Exactly the opposite emotional behavior patterns occur** when the **reward centers** are **stimulated: placidity and tameness.**
- **Almost everything** that **we do is related** in **some way** to **reward and punishment.**
- If we are **doing something that is rewarding**, we **continue to do** it; if it is **punishing**, we **cease to do it.**
- **Therefore, the reward and punishment centers undoubtedly constitute one of the most important** of **all the controllers** of **our bodily activities, our drives, our aversions,** and **our motivations.**

Role of reward and punishment in learning and memory

- **Animal experiments** have **shown that a sensory experience that causes neither reward nor punishment** is **hardly remembered at all.**
- **Electrical recordings from the brain show** that **a newly experienced sensory stimulus** almost always **excites multiple areas** in the **cerebral cortex.**

Habituation

- **However, if the sensory experience does not elicit a sense of either reward or punishment, repetition** of the **stimulus over** and **over** leads to **almost complete extinction** of the **cerebral cortical response**—that is, the **animal becomes habituated** to that **specific sensory stimulus** and **thereafter ignores it.**

Reinforcement

- If the **stimulus does cause reward or punishment** rather than **indifference**, the **cerebral cortical response becomes progressively more and more intense during repeated stimulation instead of fading away**, and **the response is said to be reinforced**.
 - This is **important for learning and memory**
- An **animal builds up strong memory traces for sensations that are either rewarding or punishing** but, **conversely, develops complete habituation to indifferent sensory stimuli**.
- Almost **any type of sensory experience causes activation of at least some part of the hippocampus**, and the **hippocampus in turn distributes many outgoing signals to the anterior thalamus, hypothalamus, and other parts of the limbic system, especially through the fornix, a major communicating pathway**.
- Thus, the **hippocampus is an additional channel through which incoming sensory signals can initiate behavioral reactions for different purposes**.

The Hippocampus

- As in **other limbic structures, stimulation of different areas in the hippocampus can cause almost any of the different behavioral patterns** such as **pleasure, rage, passivity, or excess sex drive**.
- **Another feature of the hippocampus is that it can become hyperexcitable**.
- For **example, weak electrical stimuli can cause focal epileptic seizures in small areas of the hippocampi**.
- These **seizures often persist for many seconds after the stimulation is over**.
- **During hippocampal seizures, the person experiences various psychomotor effects, including olfactory, visual, auditory, tactile, and other types of hallucinations that cannot be suppressed as long as the seizure persists**.

The Hippocampus and memory

- **Subjects with lesion in the hippocampus are capable of short-term memory for seconds up to a minute or two, although their ability to establish memories lasting longer than a few minutes is either completely or almost completely abolished**.
- This **phenomenon, called anterograde amnesia**.
- **Memory consolidation**.
 - When the **short term memory is converted** into the **long term memory**

Amygdala

- **Olfaction**
- The **amygdala receives neuronal signals from all portions** of the **limbic cortex**, as well as **from the neocortex** of the **temporal, parietal, and occipital lobes**—especially from the **auditory and visual association areas**.
- **Because of these multiple connections**, the **amygdala** has been called the **“window” through which** the limbic system sees the **place of the person** in the **world**.
- In **turn**, the **amygdala transmits signals** (1) **back into these same cortical areas**, (2) **into the hippocampus**, (3) **into the septum**, (4) **into the thalamus**, and (5) **especially into the hypothalamus**
- **In general, stimulation in the amygdala can cause almost all the same effects** as those elicited by direct stimulation of the **hypothalamus**, plus other effects.
- can also cause:
 - **Several types of involuntary movement.**
 - **Sexual activities.**
 - **Stimulation of certain amygdaloid nuclei** can also **cause a pattern of rage and punishment.**
 - **Stimulation of other amygdaloid nuclei** can **give reactions of reward and pleasure.**
 - the **amygdala is believed to make the person’s behavioral response appropriate** for **each occasion.**

The limbic cortex

- the **limbic cortex** in **effect functions** as a **cerebral association area** for **control of behavior.**
- **many behavioral patterns** can be **elicited** by **stimulation of specific portions** of the **limbic cortex.**